

## Wonderland Tour: audience numbers

### Other Wonderland outreach

#### Conferences, workshops and events

“Public Q&A with Tony Ryan, Helen Storey and Trish Belford” Ormeau Baths Gallery, 7 October 08

“A celebration of Wonderland”, conference held at The Edge, University of Sheffield, 10 July 08

”Teaching across the disciplines” conference held in Belfast, February 08

“Recyclable Fashion Not Disposable Fashion, Wonderland in association with TU at Sainsbury’s”, speaker at this event and debate

The Rootstein Hopkins Space 26 Feb 08

“Public Q&A session with Helen Storey and scientist Tony Ryan” Fashion Gallery Space, 26 Feb 08

“Public Q&A session with Helen Storey” Fashion Gallery Space, 19 Feb 08

“Micro and nanotechnologies for fashion and textiles conference” speaker at this event and debate, chaired by Phillip Dodd ex Director the ICA, 24 Jan 08

#### Other sites of exhibition over this period

	Visitors
Sainsbury's HQ Holborn, London	2400
100% Design, Earls Court London	18000
Elia 10th conference, Gothenburg	600 figure based on number attending previous conference
Beyond Green Symposium, Amsterdam	1000
The Design Museum: Brit Insurance Awards Exhibition	60,000

#### Other very significant press

British Vogue	12.08	My chemical romance, Helen Storey	1,254,000	monthly readership
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**Other output totals** **1,336,000**

**\*\* Please refer to the Wonderland press coverage document for a list of all press generated after exhibition periods**