re-place:
The Titanic rebranding of architecture and space in post-conflict Belfast

from:

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*The Culture of Cities International Conference,
Centre for Social Innovation, New York, USA, 13-15 August 2013.*
Will Titanic Belfast do for the city what the Guggenheim did for Bilbao?

The £100m Titanic Belfast visitor centre will raise the city's profile on the centenary of the sinking. But there are fears that its costs will not be recouped in tourist numbers

Esther Addley and Henry McDonald

guardian.co.uk, Friday 23 March 2012 17.04 GMT

One hundred years ago next week, 2 April 1912, the largest moving man-made object on Earth eased into Belfast lough and set off for Southampton, Cherbourg, Queenstown and, eventually, New York City. For three years, Belfast had watched the RMS Titanic's enormous hull come together, rivet by rivet, in the Harland and Wolff dockyards, and its launch in May 1911 had been a big day for the city: thousands of ticket-holding spectators were joined by a clutch of dignitaries and more than 100 members of the press.
‘[Major] regeneration projects such as Titanic Quarter will contribute to *urban renewal*...Lands at Titanic Quarter present a redevelopment opportunity of major significance for the entire Metropolitan Area’.

‘The Laganside Development Corporation has secured:

Over £900 million of investment in the area;
Over 14,200 jobs;
Over 213,000m2 of office space;
Over 83,000m2 competed retail/leisure space;
Over 700 completed housing units’.

from:
Berth of a new legacy

On the Belfast dockyard which once gave us some of the finest ships ever seen, Titanic Quarter will build on the past to create a new era for the city.
‘[Promote] the development of the... 'Titanic' Quarter, building on the theme of industrial maritime heritage’.

'We’re going to create a meeting place that restores Queen’s Island as a place where people bond together.

Where once they grew ships, we’re now going to grow a community – one of the finest residential, working, educational and office communities...

...brought to life by retail and restaurants to restore a...café society feel...to connect with both the memory and dreams of the people and the area.'

Merry Christmas

And a happy 2012
From the Northern Ireland Tourist Board.

Get set for a Titanic year of events and celebrations.

Click here to find out what's happening in 2012.

northern ireland 2012
your time
our place
Titanic Quarter
Entrance - Trains to Belfast City Centre

for trains to Bangor use other platform
Titanic Quarter

Full of innovation, excitement and opportunities for discovery, alongside history, heritage and tradition.
Titanic Belfast has had more than 1m visitors since opening

By Mark Simpson
BBC Newsline

The building opened in March 2012, ahead of the centenary of the sinking of the Titanic.
WE SEEK
NOTHING BUT
THE ELEMENTARY
RIGHT IMPLANTED
IN EVERY MAN:
THE RIGHT
IF YOU ARE ATTACKED,
TO DEFEND YOURSELF.