



## Performance: Simulacrum Immediated

Cadieux, L. (2013). Performance: Simulacrum Immediated. Performance

[Link to publication record in Ulster University Research Portal](#)

### Publication Status:

Published (in print/issue): 11/01/2013

### Document Version

Publisher's PDF, also known as Version of record

### General rights

The copyright and moral rights to the output are retained by the output author(s), unless otherwise stated by the document licence.

Unless otherwise stated, users are permitted to download a copy of the output for personal study or non-commercial research and are permitted to freely distribute the URL of the output. They are not permitted to alter, reproduce, distribute or make any commercial use of the output without obtaining the permission of the author(s).

If the document is licenced under Creative Commons, the rights of users of the documents can be found at <https://creativecommons.org/share-your-work/licenses/>.

### Take down policy

The Research Portal is Ulster University's institutional repository that provides access to Ulster's research outputs. Every effort has been made to ensure that content in the Research Portal does not infringe any person's rights, or applicable UK laws. If you discover content in the Research Portal that you believe breaches copyright or violates any law, please contact [pure-support@ulster.ac.uk](mailto:pure-support@ulster.ac.uk)

at work from a range of vantage points  
Granada's position as spectator within and  
action opens up broader questions about  
and authorship and a central aim of this  
sider whether such an obviously commercial  
theless have a feminist potential.

---

## Contemporary TV Food Texts,

n order to reveal how the tensions and  
national identity, present in contemporary  
essed and articulated through the act of  
ees of consumption. The middle class  
t British Bake Off presents an idyllic view  
Britain that links back to heritage TV and  
it upholds traditional values and a stable  
ome Dine With Me on the other hand offers  
al of the British character that interrogates  
and, in keeping with reality TV texts, brings  
ina of confrontation and combat. These  
where the issues of representation and  
red within the context of both geographical  
on.

---

a palimpsestuous text exploring both adult and adolescent  
experience in 1960s Wales and the cultural, political, and  
linguistic constructions which underpin it, turning gender,  
landscape and subjectivity into contested spaces.  
Two years after its publication, this award-winning novel was  
made into a colour television series by Granada Television.  
This paper will examine not only how the aforementioned  
contested spaces operate within the televisual text but  
also the politics of adaptation, and associated implications,  
operating within Granada's production. Spaces of culture

---

## Lee Cadieux University of Ulster Simulacrum Immediated

### Overview

During a live panelist discussion of transmedia, remediation  
and the simulacrum the artist will simultaneously remediate the  
panelist discussion and conjure a virtual Mario using a live video  
feed and AR technology and then invite the panelists to discuss  
their mediated presence and the presence of Mario amongst  
them as both an example of transmedia and the simulacrum.

### Method

The artist will project a live video feed of the panelists on a  
screen behind them and then use a Nintendo 3DS portable  
games console and augment their image with a life size Mario  
produced from the use of an enlarged AR Card. The resultant  
immediated (immediated: neologism combining immediate

ness), and how this a textual-historical approach could be  
out tensions within the text by relating it to its specific his  
context.

Looking beyond the text, I will suggest that Granada used  
Owl Service strategically to expand its scheduled program  
challenge conceptions of programming for children and  
teenagers, and consolidate its position as a valuable con  
to the ITV network, and a committed regional broadcaster  
the wake of the 1968 ITV franchise round and changes to  
service area.

---

and mediation) imagery will be captured via camcorder  
and projected on to a screen behind behind the colloquial  
participants and visible to the attendees.

### Objectives

To simultaneously present a live panel discussion of med  
transmedia and the simulacrum in its unmediated, media  
augmented forms.

The augmentation of the live mediated image of the pane  
an example of transmedia (Mario) which becomes an ex  
of the simulacrum (Baudrillard) due to the Mario avatar's  
with the media for which he was designed (Super Mario  
Game) and his re-appropriation by the artist as a partici  
panelist discussion about transmedia and mediation.

---

## Brian Cathcart Kingston University and Hacked Off